

E000344

AREA

V minute news

vol. 2 no. 8

February 25, 1970

THE HOSPITAL MEDICAL STAFF CONFERENCE

As the brochures for the above Conference go out, it seems appropriate to introduce the AREA V HOSPITAL ADMINISTRATORS ADVISORY COMMITTEE, whose members initiated the conference:

HENRY B. DUNLAP*	Childrens Hospital, Los Angeles
GORDON W. GILBERT*	Huntington Memorial Hospital, Pasadena
MARVIN I. HOWARD*	Midway Hospital, Los Angeles
W. KEVIN HEGARTY*	California Hospital, Los Angeles
DAVID ODELL*	L. A. County-USC Medical Center, Los Angeles
SHERWIN L. MEMEL	United Hospital Association
SISTER M. ANNE STEPHEN	Holy Cross Hospital, Mission Hills
LOWELL W. SMITH*	Presbyterian-Intercommunity, Hospital, Whittier
J. E. SMITS*	Kaiser Foundation Hospital, Los Angeles
JOHN L. TOWERS	San Antonio Community Hospital, Upland
WILLIAM A. MARKEY*	AREA V Staff

It's of interest to note that the eight names marked * are those of the original members of the committee which first met in September of 1967.

The Steering Committee for the Hospital Medical Staff Conference included: John B. Brewer, Hospital Council of So. Calif.; C. Wesley Eisele, M.D. Assoc. Dean for Postgraduate Medical Education, Univ. of Colorado School of Medicine; James E. Ludlam, Attorney, Calif. Hospital Assn. and Hospital Council of So. Calif.; Harold Mazur, MD, Assoc. Dean (Clinical Facilities) USC School of Medicine; Carl Weissburg, United Hospital Assn.; Francis M. Keever, MD, Past Chairman of Medical Staff, Childrens Hospital of L.A.; and seven representatives of LACMA--Sanford Rothenberg, MD, Charles B. Canby, MD, David Trainer, MD, Walter R. Buerger, MD, Wm. G. Winsor, III, MD, Walter S. Phares, MD and John Curry Brennan, MD.

The purpose of the conference is to provide hospital medical staff officers and committee chairmen an opportunity, away from interruption of daily life, to learn the current status of key problems in hospital medical staff organization, and to discuss potential solutions to these problems with each other.

CCU

The Community Training Program for CCU Nursing is being presented by VIVIEN E. WARR, RN, out at Pacoima Lutheran Memorial Hospital during February. Between that course and the next one which will be given at Studebaker Hospital in Downey, during March, the multimedia instructional system is to be made available to Kaiser Hospital, LA, to be combined with their ongoing program of inservice education. Since the hospital has three full-time instructors and many resource people on the staff, RMP personnel will have only minimal involvement, such as pre-testing and post-testing. Major responsibility of planning and implementing the program for Kaiser will be in the hands of Mrs. June Dykes, Director of Inservice Education for Kaiser Hospital. According to GLADYS ANCRUM, DrPH, if this experiment proves successful, AREA V will plan for two community programs a month--one for small hospitals in outlying communities which Miss Warr will conduct, and a second at hospitals with their own educational resource personnel.

First meeting of the Confederation of CCU Directors in AREA V is reported to have been very successful and was attended by 35 physicians. A second meeting has been announced by MILFORD G. WYMAN, MD, Project Director for the AREA V CCU program, for 7:30 p.m. of Mar. 17, at So. California Permanente Medical Group, 1505 Edgemont, L. A. Dr. Charles S. Stein, Jr. will speak on "Physiology of Anti-Arrhythmic Agents: Some New Concepts Borrowed From Brian Hoffman, MD and Others."

* * * *

PROJECT "CHAIRS"

Joy Cauffman, Ph.D. Project Director for the Community Health Agency Information Referral System is seeking applicants for the following positions on the project. Anyone interested should contact the CHAIRS office for an appointment: 225-1511 extension 247 or 248:

Medical Social Worker: A Master's degree in social work; at least four years professional experience in social work; special knowledge of health service resources and referral practices in LA County; at least one year of responsible supervisory experience.

Public Health Nurse: A Master's degree in public health nursing; at least 4 years professional experience in nursing; special knowledge of health service resources and referral practices in LA County; at least one year of responsible supervisory experience.

* * * *

AREA V hospitals have been advised by letter of a recent offer by Medical Television Network to make available a limited number of super 8 mm film cartridge projectors and programs for a free 3-month trial. MTN is an operational project of AREA IV RMP (UCLA) which produces and distributes audio-visual programs for the continuing education of health professionals. The offer is made to all hospitals in California and Western RMP's, and MTN will determine which of the requesting hospitals will receive the trial educational "package."

* * * *

EAST LOS ANGELES

There's a recently formed organization called "CHICANO" (Community Health Issues Council and Non-Professional Organization) whose members represent the ELA Health Task Force and the LAC-USC Medical Center. One item of importance to the ELA community that was discussed at their last meeting was patient care policy in the jail ward of LAC-USC Medical Center. Testimony regarding treatment of inmates in the jail ward was given by members of LUCHA (League of United Chicanos to Help Addicts), MAYO (Mexican American Youth Organization) and the ELA Health Task Force. Representatives from the Sheriff's Office will be asked to attend the next meeting to discuss this subject.

Considerable disappointment is being expressed in the ELA community at the discovery that the drug abuse clinic which was understood to have been one of five authorized by the County Health Dept. will, in reality, be only half a clinic--that is, personnel, supplies, funds, etc. are to be shared with another community.

The Selection Board has received over 60 applications for the post of Special Assistant for Mexican American Health at HEW. Interviews are being arranged as fast as possible, in order to arrive at the slate of three top candidates by March 2.

"East Los Angeles Health--A Community Report" has been approved by all concerned and is now in the hands of the printers. Copies should be available in a couple of weeks, according to FRANK AGUILERA.

The appointment of Dr. Harold Mazur as Medical Director of Rancho Los Amigos Hospital, effective March 1, has been announced by Dean Franz K. Bauer, M.D. Dr. Mazur will retain the title and functions of Associate Dean of USC School of Medicine. These functions include liaison between Rancho and the Medical School and between Rancho and the main University where schools other than the Medical School are involved. Dr. Mazur will also be involved with community organizations and institutions as they involve University related programs at Rancho and will continue as Project Director for the Cancer Hospital Planning Grant and with responsibilities in the Dept. of Community Medicine and Public Health.

* * *

AREA V LIBRARY SERVICES COMMITTEE.

represented by JOHN CONNOR, Chairman SZCZEPAN K. ZIMMER, Ph.D. and JOHN S. LLOYD, Ph.D. report a very satisfactory meeting in the Antelope Valley Area on Feb. 17. The 20 people at the meeting represented ANTELOPE VALLEY HOSPITAL, MIRA LOMA HOSPITAL, and LANCASTER COMMUNITY HOSPITAL (all of Antelope Valley) and SWAN HOSPITAL of Palmdale. The chief need of the area was described as a 24-hour answering service that would receive requests for information from health professionals in the area and retrieve information from Antelope Valley and L. A. County libraries for the questioners. Harry L. Deutsch, MD, of Lancaster was appointed to act as liaison in getting information to the Antelope Valley area about the AREA V library proposal and its developments.

* * *

**AREA V REGIONAL MEDICAL PROGRAMS
CALENDAR
MARCH 1970**

Monday, March 2

AREA V	Nursing Advisory Committee	2:00 p.m. RMP Conference Room
--------	----------------------------	----------------------------------

Wednesday, March 4

AREA V	Staff Meeting	9:30 a.m. RMP Conference Room
CCRMP	CCU Coordinating Committee	2:00 p.m. Los Angeles
AREA V	Cancer Planning Meeting postponed to April	

Thursday, March 5

CCRMP	Staff Consultants	2:00 to 5:00 p.m. Los Angeles
AREA V -- CCU	Continuing Education for CCU Nurses Anti-arrhythmic agents	4:00 to 6:00 p.m. - Good Samaritan Hosp. Howard Allen, M.D.

Friday, March 6

AREA V	Committee Chairmen's Meeting	11:30 a.m. RMP Conference Room
--------	------------------------------	-----------------------------------

AREA ADVISORY GROUP MEETINGS FOR 1970

March 17* May 12 July 14 September 8 November 10

*please note that the AAG meeting was moved from March 10 to March 17.

COMMITTEE CHAIRMEN'S MEETINGS FOR MARCH, APRIL, MAY

March 20 April 3 April 17 May 1 May 15

STAFF MEETINGS SUBJECT TO CHANGES--CHECK WITH OFFICE FOR LATEST INFORMATION

INDIAN HEALTH

The plan for an Indian health facility and referral center to serve all urban Indians is going forward steadily:

A Housing Committee, composed of Mrs. Mary Boles, Alberta Oliva, Bea Avila, Ethel Bellas and B. Harjo will meet with AREA V staff and Mr. Kelly Hodel of the Council of Free Clinics this week to consider a temporary site that has been offered by the Grace Baptist Indian Church in Compton.

A discussion of staff for the center uncovered many good suggestions which are to be followed up to secure volunteer help of all kinds. Assistance of the volunteer groups has been promised by KAY D. FULLER, RN, (nursing volunteers, equipment and supplies) DR. GEORGE GRIFFITH (physicians). Mrs. Rose Schlichter of TB and Health Assn. and Mrs. Barbara Thiess of the Welfare Information Service will train volunteers for the information and referral service. Mrs. Anona Hernandez has promised to set up a basic laboratory and train technician assistants.

If you'd like to help, in any way, with this project, we're standing by at 576-1626, to hear from you.

"Flyers" describing the project have been developed for distribution at the various Indian pow wows which take place each Saturday and additional publicity is hoped for through the four-day conference of Indian educators, religious leaders, artists and students who are meeting Feb. 25-28 at The Claremont Colleges.

* * * *

SOCIAL WORK CONSULTATION IN ECF'S AND OTHER OUT-OF-HOME FACILITIES

was the subject of a forum held Feb. 16 at Hollywood-Wilshire Health Center by the National Assn. of Social Workers (LA Area Chapter). The Forum is an effort on the part of the social work profession to establish basic standards of practice, a code of ethical behavior, definition of roles and responsibilities and some provisions for continuing education. DEBORAH PHILIPP, ACSW and CELIA MITTELMAN, ACSW, members of AREA V SOCIAL WORKERS ADVISORY COMMITTEE, serve on the Forum's Steering Committee. CLYDE E. MADDEN, ACSW is a member of the Continuing Education and Orientation Subcommittee. A Workshop open to all levels of persons providing social services to out-of-home facilities is planned for April. The one-day conference will focus on ways to bring about change in the behavior and activities of social workers in out-of-home facilities, and will attempt to stimulate interaction and communication between social workers of wide range and levels of expertise.

* * * *

"Male-Female Issues in Health Care Service" is the subject of a course to be presented Mar. 6-8, 1970 by Continuing Education in Nursing and in which men and women members of all health professions are invited to participate. The location is the Santa Ynez Inn, Pacific Palisades. KAY D. FULLER, RN has additional information.

* * * *

V minute news

Published by
CALIFORNIA REGIONAL MEDICAL PROGRAMS

AREA V

UNIVERSITY OF SOUTHERN CALIFORNIA SCHOOL OF MEDICINE

AREA OFFICE

1 West Bay State Street
Alhambra, Calif. 91801
Telephone (213) 576-1626

Editor - Elsie McGuff

Area V Staff

Donald W. Petit, M.D.	Area Coordinator
William A. Markey, M.S.	Deputy Coordinator
Russell D. Tyler, M.D.	Operations Division
Frank F. Aguilera, M.P.A.	Community Programs
Gladys Ancrum, Dr. P.H.	Coronary Care Program
Dorothy E. Anderson, M.P.H.	Community Programs
Kay D. Fuller, R.N.	Nursing
Leon C. Hauck, M.P.H.	Health Data
Robbie W. Jones	Administration
John S. Lloyd, Ph.D.	Evaluation
Elsie M. McGuff	Communications
Clyde E. Madden, A.C.S.W.	Social Work
Toni Moors, B.A.	Community Programs
Luis A. Pingarron	East Los Angeles
Vivien E. Warr, R.N.	Coronary Care Programs

Committee Chairmen

Area Advisory Group	Chester A. Rude
Cancer	Lewis W. Guiss, M.D.
Chronic Disease	Russell D. Tyler, M.D.
Cardiac	George C. Griffith, M.D.
Continuing Education	Phil R. Manning, M.D.
Hospital Administrators	Henry B. Dunlap, M.P.H.
Library Services	John M. Connor, M.A.
Nursing	Fantine O'Connor, R.N.
Stroke	Robert H. Pudenz, M.D.
Systems & Computers	Lee D. Cady, M.D.
Social Workers	Bernice W. Harper, A.C.S.W.